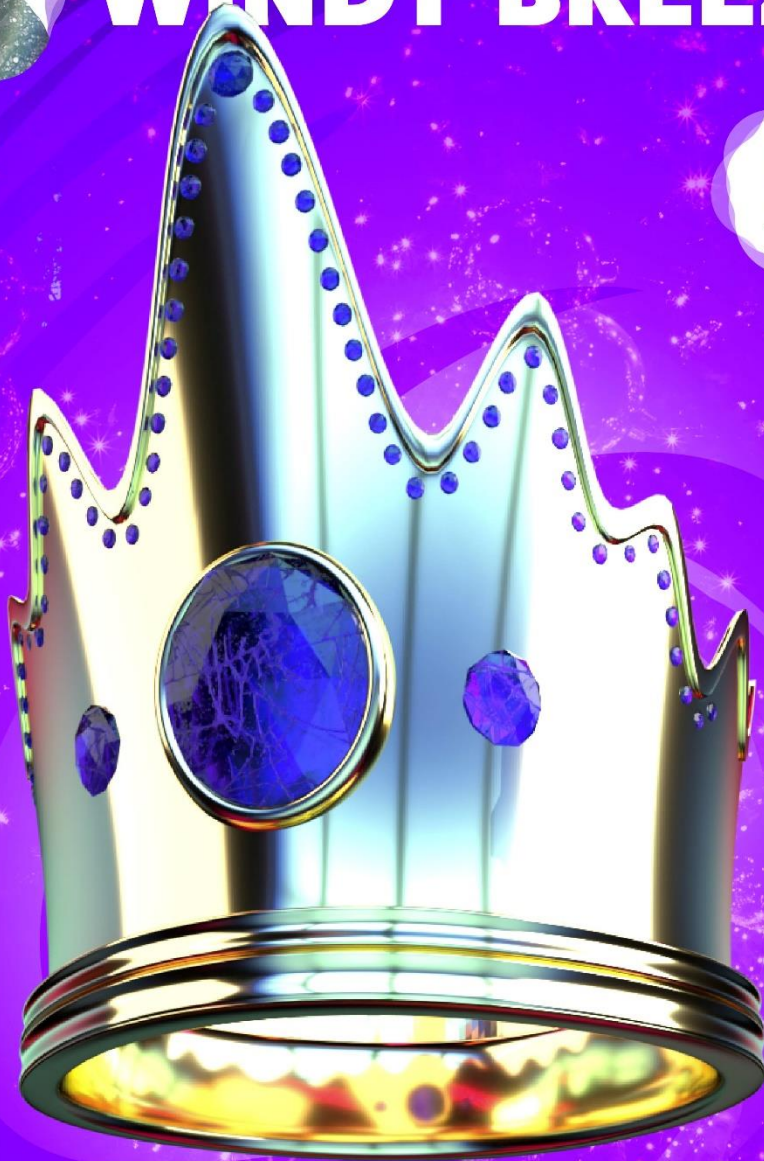




HOSTED BY THE REIGNING MISS THIS IS IT!

WINDY BREEZE

MAY
24
7:00PM



MISS THIS IS IT! PAGEANT

AN OFFICIAL QUALIFYING CONTEST FOR

MISS CLUB WISCONSIN

MORE DETAILS AND CONTESTANT PACKET
TO BE RELEASED SOON



Contents

- Registration / Application: 3
 - Fees / Entry Cap 3
 - Pre-Registration 3
 - Day of Pageant 3
 - Questions / General Inquiry..... 3
- General Rules: 4
- Categories: 5
 - Talent: 5
 - Evening Gown 5
 - Interview 5
- Music..... 5
- Judging 6
 - General judging guidelines..... 6
 - The criteria for judging..... 6
 - Talent elements: 6
 - Interview elements: 6
 - Evening Gown elements: 6
 - Administrative elements:..... 7
- Prize Packages 7
 - Winner 7
 - 1st Alternate 7
 - 2nd Alternate 7

Registration / Application:

Pageant Date: 5/24/19 @ 7pm

This is It! Bar, 418 E. Wells Street, Milwaukee, WI 53202

Fees / Entry Cap

- \$40 fee for pre-registration, \$60 day-of
- A limit of 6 contestants total will be the entry cap. Contestants are considered on a first paid/registered basis
- PayPal and Venmo payments are preferred
 - PayPal: thisisitbar@gmail.com (George Schneider)
 - Venmo: @beagabrytta (George Schneider)
- Personal checks are not accepted
- Cash is paid on-site at This is It! Cash must be received by George Schneider or Michael Fisher (owners of This is It!) in-person and must be arranged via thisisitbar@gmail.com

Pre-Registration

- Pre-Registration starts 2/1/20 at 12 am, and ends at 2 pm on 5/22/20
- Pre-registrants will have the bonus of selecting your placement of pageant order (first paid/registered basis)
- Pre-registration will require a payment of \$40 (\$20 discount for early registration) made either via PayPal or Venmo, or cash in-person at the Venue. Cash must be received by George Schneider or Michael Fisher (owners of This is It!) in-person and must be arranged via thisisitbar@gmail.com
- Include legal name and stage name

Day of Pageant

- On-Site registration at 3 P.M. sharp on May 24, 2020
- A contestant meeting will be held after 3:30 P.M. – no further contestants will be accepted once meeting starts OR the maximum number of contestants has been reached
- Those that register the day of the pageant will chose their pageant order from the remaining numbers that are left RANDOMLY.
- interviews will be at 4 P.M.
- Pageant Start Time 7:00 P.M.

Questions / General Inquiry

George Schneider or Michael Fisher – thisisitbar@gmail.com

General Rules:

1. We welcome all contestants to participate in Miss This is It!; However, in order to qualify for Miss Club Wisconsin
 - a. "Contestants must be born male and self-identified as Gay."
 - b. "Transsexuals that are in the process or are complete are allowed to compete, (Born Male)."
2. Contestants DO NOT need to meet any residency requirements and can reside anywhere.
*Please note if you win and are not a Wisconsin resident then you may not run for Miss Club Wisconsin.
3. Any Contestant that has been banned from ANY SYSTEM (USofA, America, AAG, EOy, etc.) will not be permitted to compete at Miss This is It! Pageant.
4. All dancers, helpers make-up artists, etc. must be at least 21 years of age unless otherwise approved by This is It! ownership/management.
5. Contestants must be in good standings with organizations, businesses or sponsoring entities throughout the state of Wisconsin and not on parole or Pending Legal Action which could include parole, probation, incarceration or supervision. Entry Fees will be Non-Refundable.
6. Contestants will be allowed one dresser/assistant back stage only.
7. The use or dispensing of illegal drugs will not be tolerated while a contestant is participating in the Miss This is It! pageant. This includes all aspects of the pageant prior to the opening and until the close for the evening. This rule will apply to the Contestants as well as their designated people involved in the pageant with them. immediate disqualification of the Contestant will result for the rule infractions as well as being removed from premises (Contestant and/or their group involved)
8. No contestant shall be under the influence of / impaired by alcohol. Any contestant deemed to be will be disqualified with no returns of monies paid.
9. Any contestant, dresser, dancer, ETC. who is caught in the act of stealing or tampering with another person's property will be disqualified and removed on the spot immediately.
10. Contestants are responsible for their people, any altercations will be deemed the responsibility of the contestant and admin points deducted accordingly. Any physical alterations with anyone on premises will result in the immediate disqualification of the contestant whom they are with and the removal from premises.
11. The use of silicone and /or hormones will not be considered by any judge scoring the contestant.
12. No tipping of contestants will be allowed during the competition. The acceptance of gifts, tips, or tokens such as flowers from the audience during the contest will automatically disqualify the contestant.
13. The winning contestant agrees to represent the title of Miss This is It! for the year with decorum and dignity and without controversy. Any winning contestant which does not adhere to this rule will be removed from the position of Miss This is It!.
14. The owners of This is It! reserve the right to make any decisions concerning any matter not covered by these rules and regulations. If you have any questions pertaining to these rules or need clarification please consult George or Michael at thisisitbar@gmail.com.

Categories:

Talent:

- Talent Presentation limited to 7 mins. 2 administrative points will be deducted for exceeding this time
- 2 administrative points will be taken for late arrival to stage
- There will be a 5 minute set up and tear down allowance total. (Example: 3 mins to set up and 2 mins to take down.) 2 administrative points will be deducted for exceeding this allowance
- There will be NO fire, glitter, straw (unless Wrapped), water (unless Contained), or anything deemed unsafe to fellow contestants, staff, or audience members. Use of these materials will result in disqualification.
- If you have any questions about production elements of talent, contact George or Michael at thisisitbar@gmail.com

Evening Gown

- Evening Gown: may be creative or formal. Judges will be instructed to score accordingly taking into account which category the gown falls into.
- All Gowns must be full length.
- Contestants are NOT required to have an up-do (hair up)
- Gowns may be any fabric type or embellishment of their choice –
- 2 admin points will be taken for late arrival to stage.

Interview

- Each contestant will be asked the same question(s) by the judges.
- No advanced knowledge of question content will be given.
- Contestant is to have a separate “look” or outfit for the interview. 2 admin points will be deducted for not doing this
- 2 admin points will be taken for late arrival to stage

Music

- 2 music tracks are required. 1 for talent, and 1 for crowning.
- Music should be delivered electronically and must be delivered by 2:30pm on day of pageant. Music shall be sent to thisisitbar@gmail.com. The tracks should be clearly indicated in the email as to which is talent and which is crowning.
- USB flash drives are allowed and must be submitted by 2:30pm on day of pageant.
- CD's are not allowed for tracks UNLESS submitted in-person to George or Michael at This is It! 1 WEEK in advance of pageant, and along with pre-registration.
 - Contestant name should be on all hard-copy materials
 - The tracks should be clearly indicated as to which is talent and which is crowning.
- Last minute music changes that do not or not meeting any of the guidelines above will result in a deduction of 4 administrative points.

Judging

General judging guidelines

- Judging will be on a total point accumulation system.
- In the event of a tie the contestant with the highest score for talent will prevail.
 - If still tied, then interview, then gown, and lastly admin.
- A judge can award identical points to more than one contestant.
- Any contestant who exhausts their administrative points is immediately disqualified, and scoring for other elements will not be considered.

The criteria for judging

Talent elements:

1. Showmanship
2. Choreography
3. Quality
4. Value.

Judges consider setting, props (if applicable), costuming, and overall staging.

They consider the physical coordination and stage presence of the contestant, back-ups dancers, and vocalists.

If back up dancers are present do they over power the contestant or do they add to the overall value?

Did the contestant stay within the required time limits?

Was the performance entertaining?

Did the audience react positively to the presentation?

Interview elements:

1. Personality
2. Elocution
3. Overall ability to communicate.

Is the contestant confident and projecting their answers so that they can be easily heard and understood by the judges?

Are their answers well thought out and clearly articulated?

Did they communicate an answer that clearly establishes that they understood the question fully?

Does the contestant understand what Miss This is It! is all about and want to be the next administrator of this title?

Evening Gown elements:

1. Gown fit

2. Accessories and Hair
3. Make-Up
4. Modeling Ability

Formal or Creative? - the gown category will be comprised of either a formal gown (sequins, beads, rhinestones, ETC) or creative wear (which can be a personal creation of the contestant) or a combination thereof. Contestants will indicate prior to pageant which gown category they will be presenting.

Contestants will not be judged on overall assumed monetary value of the gown.

Hair does not have to be up.

Does make-up complement the overall look?

Presentation of the gown on stage should be on how at ease the contestant is and their overall display of the design and lay of the gown.

Administrative elements:

Each contestant will begin with 25 administrative points at the start of the pageant.

Any infractions (as detailed in rules) that result in the deduction of points will be agreed upon on 1 administrative scoring sheet for all judges.

All judges must be in collective agreement of the deductions of administrative points.

Any disagreement between judges will be settled and decided by This is It! ownership/management present.

Prize Packages

Winner

\$150 in cash, crown and sash, and free entrance to any This is It! ticketed events as well as all This is It! employee discounts for the remainder of the title reign. Hosting rights to any 5th Friday show in each calendar month, as well as 1 hosted show per month as agreed upon by This is It! management. Hosting fee for any event at This is It! during reign will be \$25 ON TOP of the This is It! Drag Booking Policy – in 2020 this would be \$90 per hosted event with 2 numbers. Assistance from This is It! To fundraise for Miss Club Wisconsin, if you chose to compete. (approximate total minimum monetary value \$1500 over reign)

1st Alternate

\$50 Cash prize, trophy, FREE entry into the next year's Miss This is It! contest, should you choose to run, and booking opportunities as well throughout the year at This is It!

2nd Alternate

\$25 Cash prize, trophy, and booking opportunities as well throughout the year at This is It!